

# HEAT Treating

**Market your heat treating services to a "captive" audience with an ad in the March 2012 issue of MTI Heat Treating!**

If you're looking for business, we've got 15,000+ captive heat treaters for you! When these potential customers are ready to outsource their heat treating, will they think of you? By advertising in the March edition of MTI Heat Treating, the official voice of MTI, your information will be available when that critical decision of outsourcing is made.

The March 2012 edition will be packed with information on the business side of heat treating, and will be included with the annual Commercial Heat Treat Capabilities Directory issue of *Industrial Heating*. The Metal Treating Institute will also distribute this edition of MTI HEAT Treating as a stand-alone publication at all of their upcoming events. It is a creative and cost effective marketing tool and a great way to support The Metal Treating Institute.



**FREE Website/Literature Showcase**

included with your ad in March

**We will create an ad for you at no additional charge!**

## MTI Mini-Magazine Ad Rates & Mechanical Specifications

Ad Type	Orientation/Desc.	Net Price	Width	Height
Full-Page	Full Page	\$750	7"	9.75"
2/3-Page	Vertical	\$650	4"	8.75"
Half-Page	Horizontal	\$550	6"	4.125"
Half-Page	Vertical		2.875"	8.75"
1/3-Page	Square	\$450	4"	4.125"
1/3-Page	Vertical		1.75"	8.75"
Quarter-Page	Quarter Page	\$400	2.875"	4.125"

Heat Treating is a product of Industrial Heating in cooperation with MTI

► **RESERVE YOUR ADVERTISING SPACE BY February 10th!**

Contact: Becky McClelland for details!

Phone: 412-306-4355 Fax: 248-502-1076

E-mail: [becky@industrialheating.com](mailto:becky@industrialheating.com)

**YES! Include Me in the March 2012 Issue of MTI's HEAT TREATING!**

Name: \_\_\_\_\_ Phone \_\_\_\_\_

Company: \_\_\_\_\_ Date \_\_\_\_\_