

Corporate Sponsorships

Furnaces North America 2010

October 5-6, 2010



Caribe Royale Resort & Convention Center
Orlando, Florida

FNA 2008 Show Breakdown

1489 Attendees

42 States

32 Countries

"During FNA 2008, we talked to 141 solid leads and closed on 121 of them within 90 days of the expo. Amazing show!!"

FNA 2008 Exhibitor

Who Will Attend:

Department Managers

Division Directors

Facility Managers

Production Managers

Technical Directors

Systems Superintendents

Metallurgical Engineers

Operations Coordinators

Maintenance Managers

Quality Control Managers

Commercial Plant Owners & GMs

Produced By



METAL TREATING INSTITUTE

North America's Only Heat Treat
Expo & Conference
Coming October 5-6, 2010

Media Sponsor

Industrial Heating
THE INTERNATIONAL JOURNAL OF THERMAL TECHNOLOGY



Corporate Sponsorships

Kickoff Networking Reception & Buffet Dinner

Title Sponsor \$15,000 **(SOLD—JL Becker Company)**

- Recognized as One of Title Sponsors to FNA 2010 Expo
- Logo Present on All Banners Associated with FNA 2010
- Logo Present on All Signage for Expo
- Logo Present on All Print Marketing in Industrial Heating Magazine
- Logo Present on 10 Direct Mailings Sent to Over 24,000 Heat Treaters
- Logo Present on FNA 2010 Website as Title Sponsor
- Verbal Recognition at Opening Reception During MTI President's Welcome
- Recognition via Signage at Opening Reception
- Recognized as Title Sponsor on Front Page of FNA Trade Show Tabloid Given to Every Attendee

FNA 2010 Ultimate Comedy Entertainment Night

MTI will host an Ultimate Comedy Entertainment Night at the end of the first day of the FNA Expo. In 2008, the Comedy Theater was the hit of the show. Nearly 1,000 of the attendees at FNA 2008 attended the event and we expect more than that in 2010.

Co-Sponsor \$ 5,000 **(SOLD—Solar Manufacturing)**

Co-Sponsor \$ 5,000 **(SOLD—Beaver Matic, Inc.)**

- Recognized as One of Title Sponsors to FNA 2010 Expo
- Logo Present on All Banners Associated with FNA 2010
- Logo Present on All Signage for Expo
- Logo Present on All Print Marketing in Industrial Heating Magazine
- Logo Present on 10 Direct Mailings Sent to Over 24,000 Heat Treaters
- Logo Present on FNA 2010 Website as Title Sponsor
- Verbal Recognition at During Entertainment Event
- Recognition via Signage at Entertainment Event
- Recognized as Title Sponsor on Front Page of FNA Trade Show Tabloid Given to Every Attendee

Technical Conference Sponsor (24 Total Sessions)

MTI will host 20 power packed technical sessions presented by top level experts in their field. Each session attracts top commercial heat treaters and manufacturers from all over North America. The Conference sessions are a key component to the FNA Expo and a prime opportunity to gain brand recognition.

Co-Sponsor \$ 5,000 **(SOLD—Inductotherm Group of Companies)**

Co-Sponsor \$ 5,000 **(SOLD—Williams Industrial Service)**

- Recognized as One of Title Sponsors to FNA 2010 Expo
- Logo Present on All Banners Associated with FNA 2010
- Logo Present on All Signage for Expo
- Logo Present on All Print Marketing in Industrial Heating Magazine
- Logo Present on 10 Direct Mailings Sent to Over 24,000 Heat Treaters
- Logo Present on FNA 2010 Website as Title Sponsor
- Verbal Recognition at Opening Reception During MTI President's Welcome
- Recognition via Signage at All 20 Tech Sessions
- One 8x10 Flyer Placed on Each Seat in Each Session (provided by you)
- Recognized as Title Sponsor on Front Page of FNA Trade Show Tabloid Given to Every Attendee

Conference Break Sponsor Between Technical Sessions

Before, during breaks, and after the 20 conference session attendees congregate at the break area for networking and discussion on the various sessions they attended.

Sole Sponsor \$ 3,000 **(SOLD—JL Becker Company)**

- Logo Present on Main Listing of All Sponsors in Registration Material
- Logo Present on FNA 2010 Main Signs Located at Entrance to Trade Show
- Signage Present at Break Stations
- Verbal Recognition as Break Sponsor at All 20 Tech Sessions

Exhibitor Lounge

During the FNA Expo, exhibitors are able to stop by the exhibitor lounge and pickup a refreshing soft drink or coffee. This is a very busy area and used often throughout the two days of the Expo.

Sole Sponsor \$3,000 **(SOLD—Eclipse Combustion, Inc.)**

- Logo Present on Main Listing of All Sponsors in Registration Material
- Logo Present on FNA 2010 Main Signs Located at Entrance to Trade Show
- Signage Present at Exhibitor Lounge
- Logo and Name Present on Daily Flyer at Each Booth Promoting Exhibitor Lounge

\$100,000 "Deal" or "No Deal" Give Away

At the end of the first day of FNA 2010, MTI will again host an Ultimate Comedy Entertainment Night. This event is always by far and away the hit of the entire week. During the first 15 minutes of the Comedy Event, MTI will give one lucky person the opportunity to win \$100,000 in a "Deal" or "No Deal" Style Game Show. It is a REAL CROWD Pleaser.

Sole Sponsor \$3,000 **(SOLD—Surface Combustion)**

- Logo Present on Main Listing of All Sponsors in Registration Material
- Logo Present on FNA 2010 Main Signs Located at Entrance to Trade Show
- Logo & Name on Banner Over Stage for FNA Entertainment Event
- Logo Present on All Material (web, print, email) Where \$100,000 Give-a-way is Promoted
- Recognition from the stage prior to and at the conclusion of the show.

FNA Show Bags

During the onsite registration and badge pickup process every attendee receives a nice canvas bag to easily carry the sales material they pick up during the trade show.

Co—Sponsor \$2,000 **(SOLD—HydroThrift)**

Co—Sponsor \$2,000 **(SOLD—J L Becker Company)**

- Logo Present on Main Listing of All Sponsors in Registration Material
- Logo Present on FNA 2010 Main Signs Located at Entrance to Trade Show
- Logo & Name on Side of All Bags

FNA Show Lanyards

During the onsite registration and badge pickup process every attendee receives their badge attached to a nice lanyard that will be worn during every event.

Sponsor \$2,500 **(SOLD—GeoCorp, Inc.)**

- Logo Present on Main Listing of All Sponsors in Registration Material
- Logo Present on FNA 2010 Main Signs Located at Entrance to Trade Show
- Company Name on All Lanyards

Internet Café

During the FNA show attendees and exhibitors will have access to the Internet Café located near the center of exhibit hall. The Café will be an inviting area for those needing to sit and enjoy a moment of relaxation while checking emails, ect . There will be six laptop computers with internet and printing capabilities for those not carrying their personal devices with them. This is a great sponsorship opportunity since we expect heavy traffic at the Café.

Sole Sponsor \$6,000

- Signage Present at Internet Café
- Logo and Name Present on Daily Flyer at Each Booth Promoting Internet Café
- Your Company's Logo and Link on Home Splash Page of Each Computer
- Logo on Entry Way Columns List as Sponsor
- Recognized as Title Sponsor on Front Page of FNA Trade Show Tabloid Given to Every Attendee
- Company and Logo Listed in all Registration Material Handouts



2010 Exhibitor Marketing Investment Form for MTI

For your convenience, we have provided this form to submit to your marketing department for FNA 2010 Sponsorships.

Please Fax this Form to MTI at 904-249-0459. MTI will INVOICE You in March 2010 for the Amount You Have Specified at the Bottom of This Form.

COMPANY NAME: _____

PERSON COMPLETING FORM _____

CONTACT INFO: Phone: _____ Email: _____

Our company would like to participate in the following Sponsorships with FNA 2010: (please check)

FNA Kickoff Networking Reception & Dinner

Title Sponsor **SOLD** \$ 15,000

Conference Sessions Sponsor (20 Total Sessions)

Co-Sponsor **SOLD** \$ 4,000

Co-Sponsor **SOLD** \$ 4,000

FNA Ultimate Comedy Entertainment Night

Co-Sponsor **SOLD** \$ 5,000

Co-Sponsor **SOLD** \$ 5,000

Conference Break Sponsor between Technical Sessions

Sole Sponsor \$ 3,000

Exhibitor Lounge

Sole Sponsor **SOLD** \$ 3,000

\$100,000 "Deal" or "No Deal" Give Away

Sole Sponsor **SOLD** \$ 3,000

FNA Show Bags

Co-Sponsor **SOLD** \$ 2,000

Co-Sponsor **SOLD** \$ 2,000

FNA Show Lanyards

Sole Sponsor **SOLD** \$ 2,500